



advertising & sponsorship rates

minimum campaign budget amount: \$1,000

STARTUPNATION.COM "A LA CARTE" MENU (Net):

<u>DESCRIPTION</u>	<u>RUN-OF-SITE CPM</u>
Full Page Welcome Takeover	\$2,000 per 24 hours
Site Wide Wallpaper Ad	\$1,000 per 24 hours
300x600 Half Page Ad	\$20.00
300x250 Island	\$15.00
160x600 Skyscraper	\$12.00
728x90 Bottom Leaderboard	\$5.00

*Contextual tagged, geotargeted, newsletter-based, homepage-based opportunities available (premium applies)
Premium applies for some types of rich media*