


10 Steps to Grow Your Business Step 7: Acquire Growth Capital

On Demand

Seminars 

with...**the Sloan Brothers**  
Co-Founders and Head Coaches of  
StartupNation



Jeff

Rich



[www.startupnation.com](http://www.startupnation.com)

Sloan Brothers

## On Demand Step 7: Acquire Growth Capital

Seminars 

### **Seminar Overview:**

Growth capital can take your business to new heights – it enables you to carry out ambitious plans for growth.

### **In this seminar you will learn about:**

- Debt Financing
- Factoring
- Peer-to-peer financing



[www.startupnation.com](http://www.startupnation.com)

Step 7: Acquire Growth Capital

On Demand

Seminars



Debt Financing

For the growing company, tapping a loan is a primary source of financing.

- Leverage your track record to get a loan
- Work from a relationship, but work your options, too
- Be sure you can service the loan interest rate
- Be prepared to be a guarantor
- Start small and build it over time
- Get the “line of credit” at a time of strength in your biz



[www.startupnation.com](http://www.startupnation.com)

Debt Financing

## On Demand Factor Your Purchase Orders

Seminars

Factoring firms will finance your purchase orders in exchange for a fee. The fee is high, but your cash flow is improved, enabling you to take on more business today.

- Factorers like Hennessey Capital in most major communities and online
- They like to see high quality purchase orders



[www.startupnation.com](http://www.startupnation.com)

Factor Your Purchase Orders

On Demand

Seminars

## Peer-to-Peer Financing

This is a new one, but a good one. Prosper.com has created an online marketplace where you can solicit peer lending to a loan you're seeking.

- It's the "eBay of money"
- The loan cap is \$25,000
- You get to pitch your opportunity on the site
- Prosper pulls together the individual lenders at the best rates bid on your loan, organizes multiple lenders into a one-payment process



[www.startupnation.com](http://www.startupnation.com)

Peer-to-Peer Financing

## On Demand **To grow your dream business**

Seminars

Visit [www.startupnation.com](http://www.startupnation.com) to:

- ➔ – **Search for articles and blogs**
- ➔ – **Ask questions, get answers**
- ➔ – **Listen to fun (but smart) podcasts**
- ➔ – **Meet potential customers/partners**
- ➔ – **Be part of the world's most exciting online community of entrepreneurs**



[www.startupnation.com](http://www.startupnation.com)

To grow your dream business