



Empowering you to Start and Grow your Dream Business



10 Steps to Open for Business



Empowering you to Start and Grow your Dream Business



10 Steps to Open for Business Step 1: Create a Life Plan

Webinar
Online Seminars  **Wednesdays™**

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StartupNation
Chief Community Officer



with...



The Sloan brothers
Founders of StartupNation

www.startupnation.com



Presenters: the Sloan brothers

Webinar

Online Seminars Wednesdays™

StartupNation: Open for Business
by Jeff and Rich Sloan
published by Doubleday



**Take control of Your Life.
Pursue Your Dreams.
Start it Up!**



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StartupNation: Open for Business

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Creating a Life Plan (Step 1 of 10 Steps to Open for Business)

Seminar Overview:

This seminar will help you define your personal definition of success and how to attain it through the creation of a Life Plan.

You will be encouraged to "Plan your life *before* you plan your business."

In this seminar you will learn:

- Your current status in life
- A definition of your ideal life
- Your skills – what you do well
- Your ideal work style
- Your personal manifesto
- Key moves to get you where you want to go

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Seminar Overview



Empowering you to Start and Grow your Dream Business



Let's Start It Up!!!

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What to Expect from a Life Plan

- **Use your Life Plan to provide context for most strategic decisions you'll make**— including what niche you choose to operate in, what business model you'll use, whether you'll have lots of employees or you'll be a home-based, one person operation.
- Most importantly, **your Life Plan will position you to do what you LOVE** and that always brings out the best in an entrepreneur.

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What to Expect from a Life Plan

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Action #1:

Define Your Current Status in Life

What grade would you give your current life on a scale of 1-100?

- Factors include things like:
 - Work
 - Recreation
 - Relationships
 - Finances
 - All things important to you...

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Action #1: Define Your Current Status in Life

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Action #2:

Define Your Ideal Life

You can't get "there" unless you know where "there" is.

- Create a very short description of your vision of a perfect life.
- The sky's the limit, so *don't be afraid of being bold.*

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Action #2:

Define Your Ideal Life

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Action #3:

Define Your Skills

This is all about what you “do well.”

- What are your proven abilities?
- What kind of experience do you have?
- What are strengths you can build on?

***Note:** your skills should include
professional *and* personal things.

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Action #3:

Define Your Skills

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Action #4:

Define Your Ideal Work Style

What are your work style priorities and preferences?

- Full-time or part-time?
- At-home or road warrior?
- Behind the scenes or interacting with lots of people?

What level of risk do you want to take?

- Ready to put it all on the line? Or,
- Seeking a low pressure first-go?

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Action #4: Define Your Ideal Work Style

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Action #5:

Create Your Personal Manifesto

Building on previous Life Planning actions, now you bring it all together into a clear statement of your principles and priorities.

Write a “Personal Manifesto” that includes:

- Your personal mission
- Your values
- What drives you forward

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Action #5: Create Your Personal Manifesto

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Action #6:

Use Your Life Plan

Print your Life Plan and keep it in plain view.

- Its presence—even in your peripheral vision—will constantly remind you of what you want, what's important, and what to do next.

Revisit your Life Plan

- Measure your success
- Make adjustments and additions
- It's okay if things change over time

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Action #6:

Use Your Life Plan



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Let us know topics for future Webinars you would like to attend!

Also, be sure to tell your friends about this learning opportunity!

Contact:

866-55-START

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